

Motivational Steps



At-a-Glance

- TV Host
- International speaker
- Written three books
- Nominated by her peers as one of the leading Women Entrepreneurs in Canada in the RBC Canadian Women Entrepreneur Awards
- Co-Founder of the Small Business Community Network (SBCN)
- Three-time cancer survivor
- Known as 'The Social Sweetheart'
- Born in the UK

Linda Ockwell-Jenner is truly one of a kind! As a survivor of cancer not just once, but three times, her determination to overcome all kinds of challenges defines her. Linda has put this energy to launching and managing two highly successful businesses.

As a Professional Speaker with Motivational Steps—the company she founded—Linda shares her passion for life and success with international audiences. Linda has published three books: the deeply personal 'A Life Like Mine' focused on overcoming challenges, 'The APE Philosophy' takes this further with a practical methodology, and the latest book 'Business Networking in a Nutshell' distills the essence of Linda's networking success into a no-nonsense guide.

Together with her husband Dave, Linda also Co-Founded The Small Business Community Network (SBCN), recognized as one of Canada's top business networking organizations.

With her passion and talent for networking and mentoring in the business community, it's no wonder that Linda's been dubbed 'The Social Sweetheart'. As a result, she's been nominated by her peers as one of the leading Women Entrepreneurs in Canada in the RBC Canadian Women Entrepreneur Awards, as well as for the Kitchener-Waterloo Oktoberfest Rogers Women of the Year Award. In 2019 she was awarded Most Influential Woman in Motivational Speaking.

Motivational Steps has been awarded Best Woman-Run Business Development Consultancy, Motivational Consultancy Firm of the Year.

Linda is the creator and co-host of The Small Business Show, a television show dedicated to small business, with season three airing in the Fall of 2019.

Born in the UK, Linda brings English charm to the Canadian business world, inspiring and encouraging others to find their success.